



24th
ANNUAL
CONFERENCE
22 - 24 FEB 2025
DUBAI, UAE

Welcome to WCA First 24th Annual Conference


Pre-Conference Information

(Very Important – Please download this!)

The details below contain very important last-minute information which you should download and use as a checklist and reference for the conference.

CONFERENCE ID

In order to facilitate quicker onsite registrations for everyone, please take a screenshot of your Conference ID and present it to us when you do your onsite registration. It will help all members to avoid long queues.

1. Go to the conference website: <https://conferences.wcaworld.com/wcafirst2025/info/>
2. Move your mouse cursor towards the lower-left hand side of the webpage banner to where it says 
3. Click on **Your Conference ID**
4. Enter your One-on-One username and password
5. Take a screenshot or download it.
6. Present to WCAworld staff at the Registration Counter when you do your onsite registration.

Your conference details

Important: In order to allow us to better prepare so that delegates can register as comfortably and efficiently as possible, WCA have strongly requested that all delegates would print below details and give us at the register desk. We thank you in advance for your corporation.



[[ID#347] Mr. Douglas Archer

Conference Manager

WCAworld

Miami, FL, United States of America

[Print](#)

ONSITE REGISTRATION

Everyone must do an onsite registration to pick up their conference bags, badges, and other materials. Onsite registration can be done during these times and places:

Date	Time	Venue (Fairmont The Palm)
Friday, 21 February 2025	14:00 – 19:00 hrs	Hotel Lobby
Saturday, 22 February 2025	09:00 – 21:00 hrs	
Sunday, 23 February 2025	09:00 – 17:00 hrs	Palm Ballroom Foyer
Monday, 24 February 2025	09:00 – 17:00 hrs	

We recommend that you do this upon arrival to avoid the rush that happens just before The First Mixer starts.

NAME BADGES & SECURITY

**NAME BADGES MUST BE WORN AT ALL TIMES!
NO BADGE – NO ACCESS !!**

(WCAworld takes this policy very seriously and you will NOT be given access to the function venues if you do not have a name badge)

- Name badges apply to ALL functions including the One-on-One Meetings, Cocktail Receptions, and the Dinner Cruise.
- Name badges are given to delegates during the Onsite Registration only.



AIRPORT TRANSFERS

Airport transfers are NOT provided by WCAworld and are NOT included in your conference fees.

Taxi: The quickest way to get from Dubai International Airport to Fairmont The Palm is to take a taxi, normal taxi fare should be 80-90AED per trip.

WEATHER

February in Dubai boasts mild, pleasant weather with daytime highs around 24-26°C (75-79°F) and cooler evenings around 15-17°C (59-63°F).

CONFERENCE AGENDA

Please visit to view the full agenda. <https://conferences.wcaworld.com/wcafirst2025/info/#agenda>

ONE-ON-ONE MEETING SCHEDULER

Note that your One-on-One Meeting Schedule is also updated daily to the WCAworld Events App. You do not need to pick up a meeting schedule from the registration counter. WCA is going paperless this year, so please use your WCAworld Events App exclusively.

The One-on-One meeting scheduler will close on Sunday, February 23 at 21:00 hrs (Dubai time).

WCA EVENTS APP

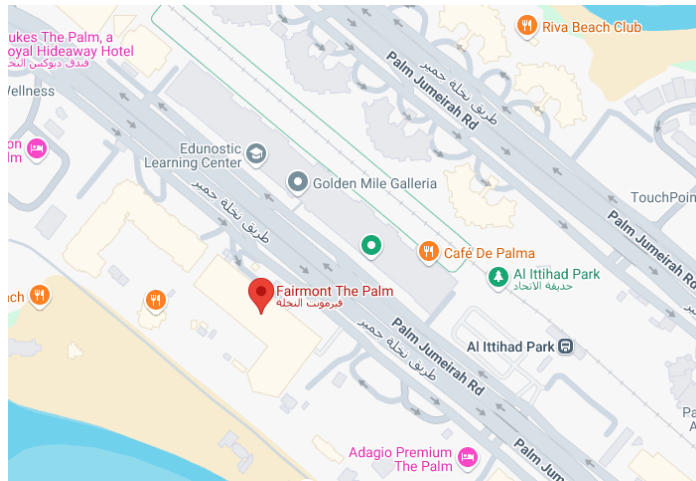
Existing users must un-install and re-download to update their current version. New users can search “WCAworld Events” in the Apps Store and Play Store or scan one of the below QR Codes.



Features:

- Schedule One-on-One Meeting Appointments
- View your One-on-One Meetings schedule (no need to pick up paper version)
- Conduct text chats with other members at the conference venue
- View Attendee profiles
- View Conference Agenda
- View One-on-One Floor Plan
- Emergency Contacts
- Latest Announcements

EVENT LOCATION



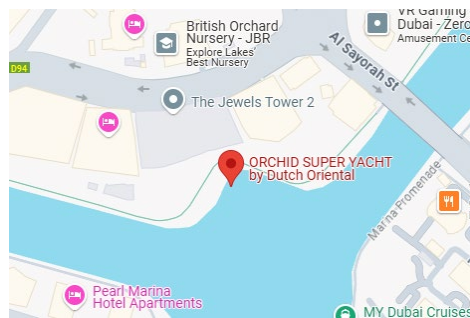
Fairmont The Palm

Address: Palm Jumeirah - The Palm Jumeirah - Dubai - United Arab Emirates

Phone Number: [+97144573388](tel:+97144573388)

Website: <https://www.fairmont.com/palm-dubai/>

Dinner Cruise



Dubai Marina (Orchid Super Yacht by Dutch Oriental) LOTUS (Super Yacht)

Address: The Jewels Tower 2 - Dubai Marina - Dubai - United Arab Emirates

The Dinner Cruise will be held offsite on Lotus (Super Yacht) by Dutch Oriental.
Dress Code: Please note that smart casual is highly recommended.

The shuttle bus will depart from Fairmont The Palm at 18:15 sharp and return to Dubai Marina at 22:00.

If you miss the shuttle from the hotel, you must arrive at the location above, near The Jewels Tower 2, by 18:50, but do not forget your badge!

The First Mixer

The First Mixer will be held at the Fairmont The Palm's Seaview Garden from 19:00-21:00 on February 22nd.

Sponsor Gifts/Best Partner Award

Sponsor Gifts will be given out during The First Mixer, please attend from the starting time to receive your gift.

WCAworld CONTACTS

WCAworld representatives are available 24 hrs. For urgent assistance please contact us. We will be happy to assist you.

Management Staff	Position	Phone
Andy Robins	Director - Customer Service	+66 81 846 4461
Brian Majerus	Managing Director - GAA	+1 847 800 7226
Bryce Barnhart	Managing Director - Lognet Global	+1 702 378 6309
Chris Dunn	Regional Manager - Middle East / CIS	+971 50 229 8691
Damin Wang	Vice President - China	+86 159 2166 2716
Dan March	Chief Executive Officer - WCAworld	+1 954 973 5537
Erwin Van Der Genugten	General Manager WCA Projects	+31 627 072 470
Greg Kritz	WIS - Executive Vice President	+1 954 498 1861
Harald Oechsner	Director - WCA eCommerce	+1 954 973 5537
Kenneth Yokeum	Vice President - Asia Pacific	+66 89 771 1797
Mark Mairowitz	Executive Vice President - Latin America	+1 702 378 9718
Monica Tappi Van Velthoven	Vice President - Europe	+31 655 544 690
Randy Van Velthoven	Regional Manager - Europe	+31 631 799 830
Rita Ganesh Ramojela	Assistant Vice President - India ISC	+91 845 4844 289

Event Staff	Position	Phone
Douglas Archer	Conference Manager (General Inquiries)	+6686 888 0276 (whatsapp)
Joey Kanchanawat	Assistant Conference Manager (General Inquiries)	+6691 801 8484 (whatsapp)
Lalita	Conference Support (Accommodations)	+6692 959 5971 (whatsapp)

For additional information please contact conference@wcaworld.com